

VILLAGE OF ROSALIND

OFFICE OF THE SECRETARY-TREASURER

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Name: ADVERTISING POLICY

Policy: #04-2018-ADV

Department: Village of Rosalind

Responsibility: Administration

Date: May 9, 2018

Purpose:

The purpose of the policy is to provide guidance to council and administration for advertising for the Village of Rosalind.

The following protocol has been adopted by the Village of Rosalind:

All advertising will be to the discretion of council and will be a case by case basis based on need and timeframe and as mandated by the Municipal Government Act.

The following are options that the Village of Rosalind will use to notify residents/businesses:

- Individual flyer/mailout via Canada Post
- Village of Rosalind website – www.villageofrosalind.ca
- Newsletter (posted on village website)
- Poster on bulletin board in Rosalind Drop-in; Rosalind Post Office; Rosalind Village Office
- Village of Rosalind reader board located on “Welcome to Rosalind” entrance sign

Please note, in case of emergency, there will be a phone fan out done by council and administration; the use of the Fire Department “loud speaker”; door to door.

